



Athenry Athletics Juvenile Section Communication Policy

(from the Athletics Ireland policy regarding communicating with children - mobile phone, text, email, social media)

Introduction and General Principles

This policy provides guidance on the procedures that will support and underpin the use of social media and communicating with children in Athenry Athletics Club. It is important that all staff, volunteers, coaches and officials, or anyone working on behalf of the club are aware of this policy and agree to the following terms. The general principle of this policy is to:

- i). Protect all children and young people attending the club and who make use of technology (such as mobile phones, hand held devices and the internet) to interact with the club
- ii). Provide staff and volunteers with policy and procedure information regarding communicating with children. To ensure the club is operating in line with Athletics Ireland

It is important to note that electronic communication with athletes within Athenry Athletics Club is done exclusively through contact with parents/guardians. At no time will Athenry Athletics Club communicate directly with athletes through electronic means.

Policy

Coaches and leaders should never place themselves in a compromising position by texting or communicating via social media sites with children. All such communications should be sent via approved club channels to the parents or guardians of the athlete.

The following should apply when communicating with children:

1. Use a club group text or online system for communicating with parents/guardians of athletes.
2. Do not communicate individually by text or online with children.
3. Do not engage in communications with children via personal social media sites.
4. Always use approved club group text or social media sites to communicate with children.

The Athenry Athletics Juvenile Club Facebook page (<https://www.facebook.com/Athenry-Juvenile-AC-332306970144769>) is a Facebook Sports Team page.

At no point will a personal Facebook page be used to communicate with children.

On a personal page, members add each other as friends allowing them to share all pictures and posts. All group, organization and community or sports Facebook restrict members to share information in an open space and does not require members to friend each other in order to access information. They simply 'like' the page to follow posts. For further information on setting up your social media page please see page 22-24 in the Code of Ethics & Good Practice for Children's Athletics.

The Athenry AC Juvenile webpage (<http://aacjuvenile.com>) is used for the display of information only, it is not used as a tool to directly communicate with Children



General Communication

The club will communicate with the athletes parents/guardians using either email or mobile SMS messaging.

When using email, the club will use **bcc**: when addressing the membership to ensure email address confidentiality is maintained, in line with good GDPR practice.

The club DOES NOT use WhatsApp to directly communicate with the wider group of parents/guardians. This decision is based on WhatsApp showing mobile phone details of all group members to each other member.

All communication will be used to directly communicate club information only. This may include:

- General updates about the club
- Announcements for upcoming events/meetings
- Weekly training booking details
- Occasional updates on the club facility development and management once established
- Any information directly related to athletics / training
- Forwarding of information from the county and regional athletics boards
- Forwarding of information from the National Governing Body (Athletics Ireland)

Email/SMS Lists:

Email and SMS details are taken from the annual membership form which each athlete fills out. By submitting communication details on this form you 'opt-in' to being communicated with in accordance with GDPR principles. At anytime you may email the club at info@aacjuvenile.com requesting that you be removed from the mailing list or SMS list.

E-safety checklist for clubs (from Athletics Ireland Communication Policy):

1. Understand the safety aspects including what is acceptable and unacceptable behaviour when using digital technology such as social networking sites (e.g. Twitter and Facebook), mobile phones, game consoles and the internet.
2. When engaging with social media it is important to ensure to adhere to relevant legislation and good practice guidelines.
3. Review existing safeguarding policies and procedures to ensure that online safeguarding issues are fully integrated
 - ☞ reporting online concerns about possible abuse to the Statutory Authorities (HSE/Gardai)
 - ☞ reporting breaches of terms of Athletics Ireland policy to Club Management Committee
4. Decide how your sports webpage/profile will be managed within your club.
 - ☞ vet administrators and those managing the webpage/profile
 - ☞ training for the person/s managing the organisation's online profile
 - ☞ involvement from your club's/organisation's Designated Liaison Person (Children's Officer)
 - ☞ ensure any interactive content is moderated e.g. club social network page/boards/posts/tweets/forums etc.
5. Ensure that adequate privacy settings are in place either restricting or allowing access to photos, personal information, comments about others, friends and followers.
6. Ensure that staff and volunteers, including coaches and athletes, are aware of the need to protect



their privacy online. Staff and volunteers should be encouraged by the club/organisation to carefully consider who they give access to their personal information online. All staff and volunteers should ensure that a clear differentiation between their personal and professional profiles.

7. Address safety when adding content to your webpage/profile:

- promote safe and responsible use
- avoid taking personal details of children and young people
- when uploading content – ‘think before you post’
- report fake or impostor webpage/profiles

8. Address safeguarding when promoting the club, sport, events and competitions.

Annual declaration of review of club e-safety policy, procedures and good practice.

Club Name: Athenry Athletics Club

Review date: 30 November 2020

The name of Designated Liaison Person: Iain Shaw

Actions to be completed:

1. Communication of policy to membership
2. Addition of policy to club website
3. Review info@aacjuvenile.com weekly to identify any opt-outs

Signature: